

Europrivacy Certification

COMPLY WITH THE GDPR AND
COMPLEMENTARY REGULATIONS



WHAT IS EUROPRIVACY?

Europrivacy provides a comprehensive set of online resources and services to help you effectively implement, enhance and demonstrate compliance with the General Data Protection Regulation (GDPR) and complementary data protection regulations.

Adopting a hybrid model, Europrivacy applies to almost all data processing activities, including emerging technologies like artificial intelligence (AI), blockchain and the internet of things (IoT).

It is managed by the European Centre for Certification and Privacy (ECCP) and maintained by the Europrivacy International Board of Experts in data protection, with the support of partners.

WHY IS EUROPRIVACY IMPORTANT?

The European Data Protection Board (EDPB) approved Europrivacy as the European Data Protection Seal.

The scheme can enable applicants to identify and reduce risks, demonstrate and value compliance, and enhance reputation and market access. It is the only GDPR certification to be officially recognized in all EU member states.

Europrivacy is continuously updated by the ECCP and International Board of Experts. It is licensed to qualified certification bodies, such as SGS, and consulting firms committed to protecting personal data.

- Recognized in all EU member states (Article 42 GDPR)
- Hybrid – applies to almost all data processing activities, including emerging technologies
- Compatible with ISO/IEC 17065 (requirements for bodies certifying products, processes and services)
- Combines with ISO/IEC 27001 (information security management systems) and ISO/IEC 27701 (privacy information management systems, or PIMS)
- Continuously updated to align with the latest regulations and jurisprudence
- Step-by-step certification – compliance can be progressively certified
- Extendable to complement national data protection regulations, including non-EU and domain- and technology-specific regulations
- Independent and managed by experts
- A global ecosystem comprising qualified partners and experts, including SGS
- Reinforced by dedicated research and innovation to keep up to date

WHAT WE OFFER

We offer a Europrivacy certification service to ensure compliance with the GDPR, enhance trust and reputation, mitigate risks and promote continuous improvement in data protection practices.

WHO IS IT FOR?

Any data controllers and processors using personal data to enhance communications and customer relationships.

KEY BENEFITS

Europrivacy certification can enable you to:

- Identify and reduce the legal and financial risks of noncompliance
- Document, assess, certify, value, communicate, maintain and enhance compliance
- Build trust and confidence among data subjects, B2B partners and stakeholders
- Develop competitive advantages
- Improve reputation and market access
- Increase market valuation by reducing risks and uncertainty for investors
- Save time and costs thanks to Europrivacy's innovative methodology
- Support cross-border and processor data transfers
- Reduce risks and costs with data processors
- Extend compliance assessment to non-EU jurisdictions
- Join a business ecosystem committed to data protection

WHY CHOOSE SGS FOR EUROPRIVACY?

As the world's leading testing, inspection and certification company, and a selected and qualified Europrivacy partner, we can support you in assessing and certifying* your GDPR and data protection compliance.

We can help you to:

- Identify and reduce legal and financial risks through a Europrivacy audit and gap analysis
- Improve your reputation and market access through Europrivacy GDPR certification
- Build trust and confidence through continuous updates and monitoring

Our end-to-end service guides you through compliance and certification.

For more information, email Certification@sgs.com.

*SGS is a candidate for becoming an accredited Europrivacy certification body.