

A woman with a white towel wrapped around her head is smiling broadly. She has white cream applied to her forehead, nose, cheeks, and chin. She is holding a small white jar of cream in her right hand and pointing upwards with her left index finger. The background is a soft, out-of-focus white and grey.

# Cosmetics & Hygiene

Science Inspired,  
Quality Driven.

**SGS**

# Improving the wellbeing of Consumers Worldwide

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The global cosmetics and hygiene market continues to grow rapidly, fueled by an increased consumer focus on wellbeing. Brands must therefore innovate and find new and novel ways of differentiating their products from the competition. But that's not all.

Organizations operating within the beauty and consumer goods industries are held to incredibly high standards. Their products must be safe and effective, meeting both consumer expectations and regulatory requirements.

That's where SGS comes in.

We are the world's leading cosmetic, personal care, detergent, and hygiene product testing, inspection and certification company. Our streamlined services enable organizations to demonstrate the accuracy of their products' claims, ensure safety to consumers, improve confidence and customer loyalty, and meet regulatory requirements.





Our Cosmetics & Hygiene solutions include:



ANALYTICAL,  
MICROBIOLOGICAL &  
IN VITRO TESTING



CLINICAL &  
CONSUMER PANELS



PERFORMANCE  
TESTING



REGULATORY &  
CONSULTANCY



AUDIT &  
CERTIFICATION



# Analytical, Microbiological & In Vitro Testing

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Brands must rigorously analyze their products. This allows them to demonstrate that their products' ingredients are safe, effective, and compliant with market requirements. As a result, they can sell their products with confidence all over the world.

SGS offers a range of analytical, microbiological and in vitro testing services.

Our scientists will support you with microbiological testing to identify the degree of microbial contamination. Using state-of-the-art technologies, our experts will assist you with physical and chemical testing, verifying that the product does not contain any restricted substances above acceptable limits.

We will evaluate the stability of your products and help you verify that it does not deteriorate depending on the storage conditions or life span. We will determine if your product may be toxic or pose a risk to consumers with in vitro and toxicology testing.

Lastly, our ecotoxicology and biodegradability testing help you ensure that your products are safe for the environment and meet all relevant regulatory requirements.

Our global experts operate within advanced, ISO/IEC 17025-accredited laboratories located all around the world, leveraging the latest scientific technologies. Thanks to their expertise, you can avoid costly recalls and protect your brand.

Our robust method development and rapid turnaround time make us the ideal independent



Products tested in over 25 laboratories: cosmetics, detergents, sanitizers and absorbent hygiene products.

# Clinical & Consumer Panels

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To win the trust of consumers and secure their investment, brands need to show that they will deliver on their promises. Detailed, well-executed clinical & consumer panel testing shows customers that your products are both safe and effective, so they can rely on your brand with confidence.

We offer a comprehensive range of clinical testing and consumer panel solutions that support you in demonstrating product safety and efficacy and help you gain a better understanding of consumers' perceptions. Expertly designed and executed clinical studies provide the most suitable and reliable testing solutions for safety evaluation and product claim substantiation.

We provide turnkey services and innovative solutions, including study design, protocol writing, Institutional Review Board (IRB) submission, study execution, advanced image capture and analysis

(Primos, Antera, VisioScan, Visia, Colorface, OCT, Raman spectroscopy and more), statistical analysis and final report writing.

Utilizing our global platform, we can conduct clinical studies at multiple locations, using multi-ethnic panels, enabling us to meet the specific populations of your target market.

Using SGS will give you objective data to substantiate your claims and ultimately give your customers evidence that your product - and your brand – can be trusted.



18 clinical facilities  
Over 35,000 active panelists  
2,500+ clinical studies per year

# Performance Testing

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To win customers and competitive advantage, brands need an objective view of their product's performance – and how their performance measures up against their competition.

Scientific evidence of your product's performance can be a powerful asset, whether you are establishing how to differentiate your brand in a crowded market, developing a marketing campaign, or conducting competitor analysis.

With detailed physical and instrumental testing from SGS, you can create a clear picture of everything that impacts the performance of your product. We will help you determine whether your product delivers on its claims and how it compares

to other brands, so you can understand your place in the market and maximize your competitive advantage.

Our physical and instrumental performance testing solutions are available for:

- Hair care products
- Detergent and household care products
- Paper hygiene products
- Packaging





# Regulatory & Consultancy

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Beauty, personal care product and consumer goods brands must ensure regulatory compliance within the markets in which they operate. Given that these requirements change on an ongoing basis, this is no easy feat.

SGS provides ongoing guidance for global cosmetic and hygiene organizations. We offer a range of regulatory and consultancy services to help you meet all necessary global regulatory requirements. This includes product labeling, ingredient review, and product safety assessments.

SGS Digicomply is an innovative solution that combines AI technology with SGS's unparalleled human expertise to provide the latest data on new and evolving regulatory requirements.

SGS Digicomply will instantly notify you of any relevant regulatory changes, ensuring key compliance requirements never go unnoticed.

SGS's expert consultancy and advice will also provide you with a foolproof, fully compliant route to market at all times. Our experts exercise their detailed regulatory and compliance knowledge on a daily basis, so they are expertly positioned to advise our clients on these matters. Their advice, coupled with our range of product assessments, will help you ensure that you meet all necessary requirements.



**Simplify compliance,  
mitigate risks and reduce  
time-to-market.**

# Audit & Certification

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Whether you are operating in the beauty sector or other consumer goods industries, you need the assurance that your services, products and processes will deliver optimum performance, quality and safety. Having them certified by a tried-and-trusted partner like SGS will give you the peace of mind you need – and also help your business stand out.

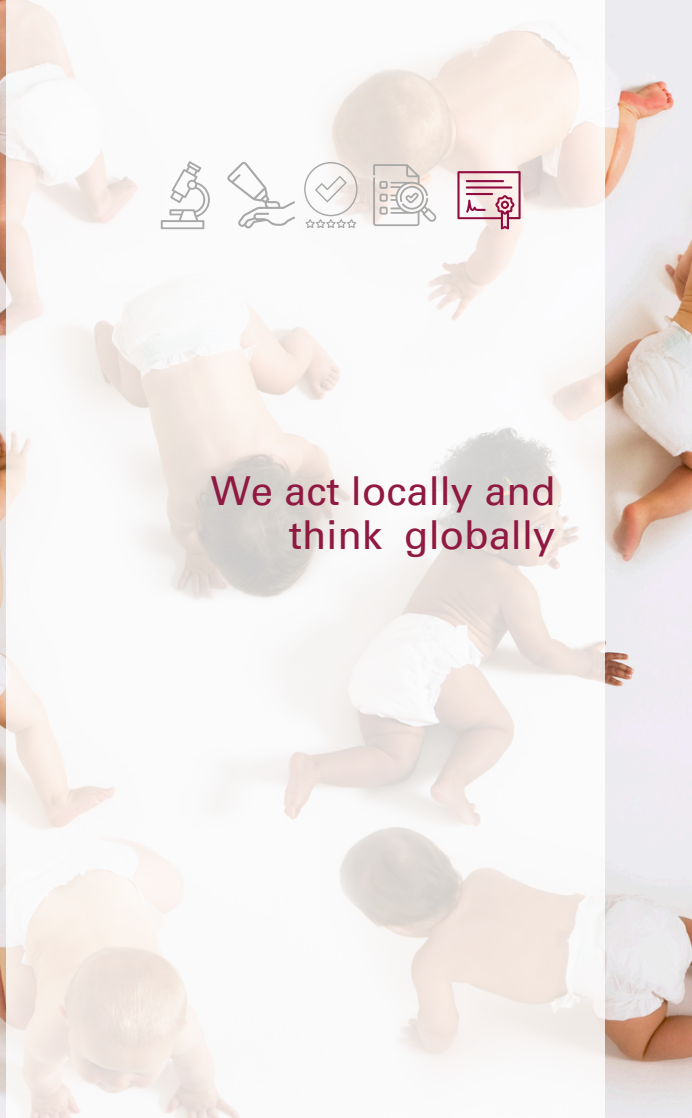
We can perform audits across a vast spectrum of ISO and other regulatory and voluntary standards. Whether you need an ISO certification, cosmetic GMP standard, or social and environmental accountability, we have experts and auditors all over the world to assist you. Our highly qualified auditors work with you locally, so you can be certain of a complete understanding of your business in the real world. We can help you conduct the tests associated with product certification or audit standard you need.

We also offer product verification and certification solutions to support your safety and sustainability claims with our dermatologically tested product mark, Natrue certification, vegan certification, and more.

Increasingly high standards require you to provide regular training to your teams. SGS provides a comprehensive range of training solutions. These are available via a number of delivery formats, including Virtual Instructor-Led Training (VILT), face-to-face, or e-learning. Through our training services, we help you boost your employees' performance and enhancing your organization's operating standards



We act locally and  
think globally



# Build Consumer Confidence

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We are SGS - a culture built on trust, with a passion for excellence. SGS's wide range of cosmetic and hygiene services help organizations ensure the safety, quality and efficacy of their products, allowing them to comply with regulatory requirements, grow their business, enhance their reputation and foster long-term consumer trust.

Our global network of experts, working in first-class facilities, will be with you throughout every step of developing your product and bringing it to market.

**[GET IN TOUCH WITH OUR EXPERTS TODAY](#)**



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## Contact us

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**SGS**

When you need to be sure