

SGS Toy Certification Program

A quick access to Brazilian markets

Are you up to date with Brazil's certification requirements for toy imports?

The Brazilian government enforces strict regulatory requirements for all imported products, including toys. We are your one-stop-shop for testing and certification when accessing Brazilian toy markets.

Compulsory toy certification

Before a toy can be placed onto the Brazilian market, it must be certified by a Certification Body that is recognized by the General Coordination for Accreditation of INMETRO (CGCRE), Brazil's national accreditation body for conformity assessment. Foreign manufacturers must also assign a local representative with the legal responsibility for ensuring certification and compliance with all importation requirements. An import license can only be approved once a valid certificate has been presented by the local representative.



There are two routes you can follow to get the Brazil's certification to import your toys:

**Model 1b:
Batch certification**

- Applies to an individual batch
- Laboratory must be accredited by the CGCRE
- Certification is based on all applicable tests
- Sample number dependent on batch size
- Sampling must be performed in Brazil

**Model 5:
QMS (quality management system) assessment certification**

- Applies to the manufacturer
- Certification Body:
 - Evaluates manufacturer's QMS documentation
 - Audits manufacturer's QA system and collects test samples
 - All applicable tests are performed on a representative model
 - Conducts maintenance audits, including test procedures
 - Maintenance includes periodic assessment of the production process and/or QMS

Testing

by an accredited laboratory to ensure compliance with Mercosur NM 300 Standards (Parts 1 to 6), Ordinance 302

Conformity certification

issued when all criteria are met

Conformity identification mark

must be visibly printed or affixed to packaging after certification

Mandatory conformity identification mark for imported toys

- Only affixed after certification
- May not be pre-printed on packaging





Mercosur standards

NM 300-1: Physical & mechanical

NM 300-2: Flammability

NM 300-3: Toxic elements

NM 300-4: Experimental sets

NM 300-5: Chemical toy sets

NM 300-6: Electric toys

Products covered

- Battery operated toys
- Books
- Construction toys
- Creative art materials
- Decorative collectibles
- Dolls
- Figurines
- Games
- Magnetic toys
- Plush toys
- Projectile toys
- Puzzles
- Ride-on toys
- Toys in food
- and many more...

Testing and certification process

Step 1 Importer submits an application to SGS in Barueri, Brazil, for either Model 1b or 5 certification

Step 2 Laboratory in either Barueri or Shenzhen is instructed to conduct applicable actions

Step 3 **Model 1b:** inspector secures samples from the batch and sends them to the instructed laboratory

Model 5:

- Auditor performs manufacturer's quality audit
- Laboratory tests representative samples
- Periodic maintenance audits performed

Step 4 Laboratory sends test reports and other relevant documents to Barueri

Step 5 Final CoC, test reports and other relevant documents sent to the importer

Step 6 Applicant requests register number from INMETRO before marketing their product in Brazil



Testing and certification services

Accredited testing laboratories

State-of-the-art laboratories conducting toy safety testing according to NM standards:

- Shenzhen (China)
- Barueri (Brazil)

CGCRE accredited certification body

SGS Brazil holds CGCRE accreditation and can receive certification applications from customers directly or through our global network of offices.

Toy manufacturers and retailers not located in Brazil should contact their nearest SGS toy laboratory/office.


SGS added-value services

We offer a comprehensive range of complementary solutions to help you optimize market access, including:

- Updates and interpretations of toy standards and regulations
- Product hazard analysis/safety assessments
- Product and materials testing
- Factory and social audits
- Inspections
- Training and seminars

Contact us

SGS do Brasil - Ltda
C&P Certification & Testing Toys
Av. Piracema, 1341 - Galpão Horizon
Barueri - SP - CEP 06.460-030

 +55 11 2664 9595

 BR.HL@sgs.com

 www.sgs.com/toys

 www.sgs.com/linkedinconsumer



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WWW.SGS.COM/TOYS

WHEN YOU NEED TO BE SURE

