

# SAUDI QUALITY MARK PROGRAM (SQM) FOR FOOD AND BEVERAGES

**SGS IS THE WORLD'S LEADING INSPECTION,  
VERIFICATION, TESTING AND CERTIFICATION COMPANY.**

SGS is recognized as the global benchmark for quality and integrity. With more than 93,000 employees, we operate a network of more than 2,600 offices and laboratories around the world. In line with SASO's implementation as per Saudi Cabinet Decree 216 dated 17/06/1431 H, the manufacturers and traders are now requested to apply for Saudi Quality Mark for regulated products through authorized certification body. With extensive experience in managing various product conformity programs globally, SGS Gulf Limited is a notified body approved by Saudi Standards, Metrology and Quality Organization (SASO) for Saudi Quality Mark.

## **WHAT IS SAUDI QUALITY MARK?**

Saudi Quality Mark of conformity is granted to the products that can demonstrate compliance with the relevant SASO Standards, Regional and/or International Standards and are manufactured by an organization implementing an effective Quality Management System to ensure continuous compliance. The process of achieving the license to use the Saudi Quality Mark involves a comprehensive evaluation of the product as well as the quality system used by the manufacturer in production through testing. The SQM license is valid for 3 years with annual surveillance inspection.

SQM can be applied for Vegetable Oils used for cooking, Fried Potato, Sugar, Olive Oil, Dates and its products, Saffron Product, Honey, Poultry Meat and Eggs, Cake, Biscuits, Arabic Coffee Enhancements, Milk, Fruit Juice, Drinking Water, Tea, Salt.

SQM is voluntary for food and beverage products

For more details please reach out to

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WHEN YOU NEED TO BE SURE

**SGS**

## WHO CAN APPLY?

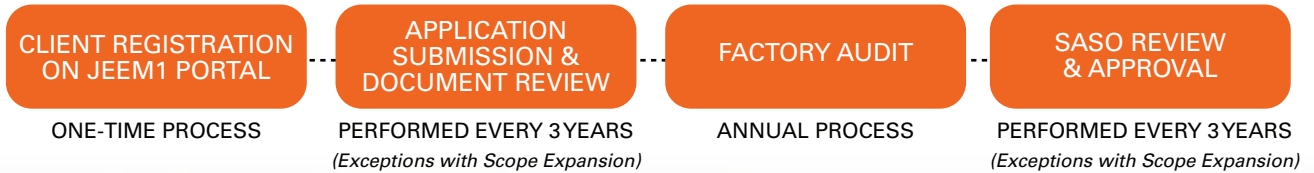
- Manufacturers, Distributors, Importers, Exporters.
- Mandatory for Regulated Products, Optional for Non-Regulated Products



## BENEFITS

- Acquiring customer Trust & Satisfaction
- Compliance to SASO Standards or Saudi Technical Regulations.
- 3 years Certification
- Facilitating the entry of products through custom ports
- Supports national economy and increases Saudi exports

## PROCESS FLOW



Click on the icon for other Regulated Product Categories included in the SQM program

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