



TRUSTED FOR REAL LIFE

SAFETY, QUALITY AND SUSTAINABILITY SOLUTIONS FOR THE TOYS AND JUVENILE PRODUCTS INDUSTRY

BUILDING CONSUMER TRUST

Toys and products for children are among the most highly regulated consumer goods. As a manufacturer, retailer or importer you must keep up to date with mandatory product safety and quality requirements. Partner with SGS to deliver safe and competitive products that are trusted for real life.

FOCUS ON CONSUMER EXPECTATIONS

Children are especially vulnerable to risk, so parents and caregivers want to be confident that your products are designed

and built with their safety in mind.

Do you know and understand:

- Which standards apply to your products?
- What your roles and responsibilities in the supply chain are?
- Whether you should conduct a safety/risk assessment?
- How to capitalise on low cost production facilities without compromising safety or quality?

With ISO 17025 accredited laboratories located in key manufacturing zones and transit points worldwide (Asia, Europe and

the Americas), we support manufacturers as well as buyers and retailers. Our toy and juvenile product experts have in depth industry experience and knowledge encompassing all children's toys, furniture, textiles, electrical and electronics as well as chemicals and ecodesign.

We are actively involved in toy and juvenile product standardisation committees in the EU, USA and at a global level with ISO. We can also apply this expertise to assist you where there is no standard or an existing standard does not adequately cover a risk.

EVERYDAY PRODUCTS FOR EVERYDAY LIFE

Choosing us as your partner opens the door to our unrivalled network of expertise. We can assist you with almost any product you manufacture or import targeting babies and children, including but not exclusively:

- Toys – dolls, plush toys, games, puzzles, building sets, baby toys and more
- Books
- Arts & Crafts Supplies
- Kids' Clothes
- Children's Furniture – cots, cribs, cradles, mattresses, high chairs, playpens, safety barriers and more
- Children's Equipment – strollers, baby carriers, infant swings and more
- Baby Products – soothers, baby bottles and more
- Textile products – cot bumpers and more
- Outdoor Play Items/Sport Toys – ride-ons/bikes and more
- Children's playground equipment (home/public use)
- Sunglasses
- Premiums and Promotional Products

DELIVERING SOLUTIONS FOR REAL LIFE

Our experts can give you valuable advice at the product development stage, saving you time and money as well as helping you to make corrective actions at any stage of the process. Expertise is shared with your staff and suppliers so that our advice and recommendations can be used in further development and production of the product and its packaging. From concept to delivery our expertise is your opportunity.

Smoothing your route to market we offer the broadest range of customisable services to ensure safety, improve quality and performance, and promote sustainability in the supply chain, including:

Technical services

- Design evaluation
- Safety/Risk assessment – assessment of all potential hazards a product may pose to children
- Packaging & labelling review
- (Technical) documentation review

Testing

Verify compliance to national and international standards (e.g. European, American, Chinese, Japanese), including:

- Physical/Mechanical testing
- Chemical testing
- Performance testing
- Flammability testing
- Food contact testing
- Material testing – evaluation of the safety and compliance of raw materials
- Pre-shipment testing - check product before final dispatch

Product inspection

Improve supplier performance and ensure products shipped are compliant and of sufficient quality with inspections including:

- Initial production
- During production
- Final random inspection
- Loading supervision

Audits

- Factory audits – identify strengths and weaknesses of the manufacturing process in factories, and monitor improvements
- Social responsibility audits (e.g. ICTI)

Trust our expertise to grow consumer confidence in your products. To keep it simple you will also have just one local SGS contact who will co-ordinate all activity for you, ensuring consistency and peace of mind.

THINKING SUSTAINABLY

Consumer interest in environmental, social and health debates such as global warming, human rights and the risks posed by chemical substances have highlighted the need for manufacturers and retailers to deliver eco-friendly toys and children's products. Regulatory compliance on hazardous substances

is, of course, a must. At the same time addressing impacts across a product's life cycle can lower your costs by optimizing material consumption and making energy savings at the same time as optimizing your packaging and logistics.

Our global network of sustainability experts can support your company to deliver its strategy by offering a range of services covering the environmental, safety and social aspects of sustainability:

- Ecodesign services
- Restricted substances management
- Life cycle & carbon footprint analysis

TRUSTED FOR REAL LIFE - WITH SGS

SGS is a trusted, independent third party service provider. We provide a single consolidated source for tailored services, consulting solutions and technical assistance to reduce risks, improve efficiency and quality.

We can fulfil all your testing, certification, technical assistance, audit, inspection and verification needs. Our extensive resources and expert knowledge of the industry allow us to provide reliable performance services to suppliers, manufacturers and retailers, large and small.

A GLOBAL REACH WITH A LOCAL TOUCH

With a presence in nearly every single region around the globe, our experts speak the local language, understand the culture of the local market and operate globally in a consistent, reliable and cost-effective manner. We have a harmonised approach leveraging the largest independent network of consumer product experts in the world.

Our expertise in compliance management will help you make the right choices for different national markets, while carrying out the necessary testing and certification quickly and professionally.

For more information please contact your local SGS representative or contact our global team:

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or visit: www.sgs.com/toys and
www.sgs.com/juvenileproducts

WHEN YOU NEED TO BE SURE

SGS