



Performance Advancements

DELIVER HIGH-PERFORMING SPORTS, OUTDOOR AND WELLNESS PRODUCTS TO GLOBAL MARKETS

The world of fashion and consumer products is evolving rapidly, driven by an increasing focus on sports and fitness. Consumer priorities and behaviors are shifting in response to a desire for health, wellness and athletic performance. Simultaneously, the outdoor recreation sector is experiencing impressive growth, particularly among younger demographics like Millennials and Generation Z, who are attracted to 'experience-driven' adventure tourism.

Consumers no longer want clothing focused only on aesthetic appeal. Instead, they seek products that match their holistic well-being and lifestyle needs. This shift has created three distinct sectors within the fashion and consumer products industry: sports, outdoor and wellness. Each sector boasts unique product characteristics and requirements, catering to the diverse preferences of modern consumers.

SGS Solutions

We offer comprehensive testing and certification solutions tailored to the specific needs of each sector to support innovation across the fashion industry.

SPORTS	OUTDOOR	WELLNESS
<p>Protection Strength Activity enhancement</p>	<p>Protection Versatile High-performance</p>	<p>Active Comfort Basic Function</p>
		
<ul style="list-style-type: none"> • Insulation • Breathability • Wicking • Moisture management • Quick dry • UV protection • Muscle support • Four-way stretch • High strength • Abrasion resistance 	<ul style="list-style-type: none"> • Insulation • Temperature rating • Fill power • Downproof • Breathable • Quick dry • Moisture management • Durable • Windproof • UV protection • Waterproof 	<ul style="list-style-type: none"> • Odor control • Butterfly soft • High opacity • Insulation • Water repellent/ resistant • UV protection • Breathable • Moisture management • Far infrared • Fitness monitoring • Durable • Easy care

ABOUT SGS SOFTLINES

We operate an extensive global network with a strong team of committed professionals from multi-disciplinary backgrounds. Through our internationally accredited, state-of-the-art testing laboratories, we offer a comprehensive range of physical, chemical and functional testing services for components, materials or finished products. We help your company ensure quality and performance requirements while ensuring compliance with international, industrial and regulatory standards.



WHY CHOOSE SGS?

We are SGS – the world’s leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity. Our 99,600 employees operate a network of 2,600 offices and laboratories around the world.

CONTACT US

To learn more about this service, please contact our representatives for more information.

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When you need to be sure