

## THE LATEST TRENDS, SERVICES & PROMOTIONS

**HARDLINES** 

SEPTEMBER 2024

# SF Express Gains the SGS Green Marks for their EcoFriendly Shipping Bags



In recent years, the packaging industry has experienced a significant transformation as consumer demand for sustainability has grown stronger. The era of single-use plastics and excessive packaging waste is gradually giving way to a new paradigm: sustainable packaging.

As the 4th largest logistics service provider in the world, SF Express are increasingly seeking variances in their products that prioritize environmentally friendly practices, leading the way to transform the industry into a more sustainable one.

In Q1 2024, SF Express gained the SGS Green Marks for its Eco-friendly Shipping Bag, following the completion of both Biodegradable & Industrial Compostable assessments, which are based on internationally recognized standards such as EN 13432 for Compostable & ISO 14855-1 for Biodegradable.

"We are proud to have gained an SGS Green Mark for our innovative SF Eco-friendly Shipping Bag. This signifies another step towards establishing a global reputation as a socially responsible company at the cutting edge of sustainable practices & innovation."

Moreover, SF Express has launched their <u>SF EcoSmart Shipping Bag Recycling</u> <u>Reward Programme</u> where collection points are setup in different districts to collect used bags for further sorting & recycling for re-purposing into future products, further enhancing their emphasis on corporate social responsibility.

#### **About SGS Green Marks**



SGS has long been recognized as the global leader in testing, inspections and certification. Our environmental claim certification and verification scheme – the SGS Green Marks – reinforce trust in consumer products while preventing greenwashing, building trust, enhancing brand image, differentiating products in competitive markets and lowering costs through a one-stop solution.

Learn more about the SGS Green Marks here.

#### **FOR ENQUIRIES**

### **HONG KONG**

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